

Curriculum of the Master's Program of International Business Administration

for 2021 students

Item	Course	Total Credits	Total Hours	Credit and Hour								Remark	
				Year 1				Year 2					
				1st Semester		2nd Semester		1st Semester		2nd Semester			
				Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		
Required	INTERNATIONAL ECONOMICS AND FINANCE	3	3	3	3								
	QUANTITATIVE STUDY	2	2	2	2								
	BUSINESS MANAGEMENT	2	2			2	2						
	CROSS-NATIONAL MANAGEMENT	3	3					3	3				
	ETHICS, DECISION AND LEADERSHIP	2	2							2	2		
	CROSS-CULTURAL ORGANIZATIONAL BEHAVIOR	3	3	3	3								
	QUALITATIVE RESEARCH	2	2			2	2						
	INNOVATION AND ENTREPRENEURSHIP	3	3			3	3						
	CROSS-CULTURE MANAGEMENT	3	3					3	3				
	TOTAL	23	23	8	8	7	7	6	6	2	2		
Selective	DISQUISITION OF GLOBAL HUMAN CAPITAL	3	3	3	3								
	DATA, MODEL AND DECISION-MAKING	3	3	3	3								
	INTERNATIONAL OPERATIONS AND LOGISTICS MANAGEMENT	3	3			3	3						
	INTERNATIONAL BUSINESS FINANCIAL MANAGEMENT	3	3			3	3						
	STRATEGIC MANAGEMENT AND ORGANIZATIONAL CULTURE	3	3			3	3						
	NONPROFIT ORGANIZATION MANAGEMENT	3	3					3	3				
	CASE STUDIES FOR INTERNATIONAL BUSINESS MANAGEMENT	3	3							3	3		
	CROSS-CULTURAL COMPETENCE AND COMMUNICATION	3	3	3	3								
	INTERNATIONAL INTEGRATED MARKETING AND PR	3	3					3	3				
	GLOBALIZATION AND TECHNOLOGICAL SOCIETY	3	3					3	3				
	PRACTICES IN INTERNATIONAL CULTURAL EXCHANGE	3	3							3	3		
	CULTURAL AND CREATIVE INDUSTRIES MANAGEMENT	3	3							3	3		
	INDEPENDANT STUDY (I)	2	2					2	2				
	INDEPENDANT STUDY (II)	2	2							2	2		
	OVERSEAS STUDY	1	1					1	1				
TOTAL	41	41	9	9	9	9	12	12	11	11			

Notes :

1. The minimum credits for graduation is 35 credits, including: (1) 23 credits in required courses; (2) elective courses of at least 12 credits (including the selected elective courses at least 9 credits).
2. **Master's Thesis Writing is the requirements for graduation.**
3. Students who participate Tripartite Program need to fulfill the minimum 35 credits for graduation, including: (1)20 credits in Tripartite Program; (2)required and the selected elective courses of at least 15 credits.
4. The course of the elective is for reference only and is subject to the courses of the current year.
5. Students must take and pass the academic ethics education course according to the "Regulations Governing the Implementation of the Academic Research Ethics Education Course" prior to applying for the final oral defense.